Thursday 17 May 2018
Credit Rating Agencies, Sovereign Default and Bank Crises
Venue: Mediterranean Palace Hotel, Room Poseidon
Welcome by: Associate Professor Despoina Anagnostopoulou, University of Macedonia, Academic Coordinator of the Jean Monnet Centre of Excellence, and Emmanouil Vlachogiannis, 1st Vice-President, Thessaloniki Chamber of Commerce and Industry (TCCI)

The legal dimension of Credit Rating Agencies
Chair: Associate Professor Despoina Anagnostopoulou, University of Macedonia, Academic Coordinator of the Jean Monnet Centre of Excellence
10.00-10.50 Keynote speech: Oligopoly of CRAs and EU Competition law
Mark Clough, Q.C., Senior Counsel of the Law Firm Dentons, Brussels Office

10.50-11.10 The EU Regulatory and Supervisory Framework on Credit Rating Agencies
Christos Gortzos, Professor, Law School, National and Capodistrian University of Athens

11.10-11.30 Discussion
11.30 -11.50 Coffee Break

The economic dimension of credit rating
Chair: Professor Christos Nikas, University of Macedonia
11.50-12.10 Pricing sovereign credit risk: The impact of credit ratings
Petros Migiakis, PhD, Senior Economist, Deputy Head, Banking and Capital Market Section, Bank of Greece

12.10-12.30 The Evolution of Credit Rating Agencies: Is their Extinction the Final Step?
Periklis Gogas, Associate Professor, Democritus University of Thrace

12.30 – 12.50 Do credit rates contribute to market efficiency and/or resilience?
Emmanouil Vlachogiannis, 1st Vice-President, Thessaloniki Chamber of Commerce and Industry (TCCI)

12.50-13.15 Discussion
13:15 – 14:15 PRESS CONFERENCE FOR GREEK MASS MEDIA
( IOANNIS PAPADOPOULOS / MARK CLOUGH / VASILEIOS VLACHOS)

13:15 – 17:00 THURSDAY TELECONFERENCE SESSIONS
1) Strategy transfer of Emerging Market MNCs’ in Emerging Economies: Retail Industry insights, Slobodan Velenov and Leslie Espanòs(13:15-13:30)
2) Word of mouth communications as an information source for university choice, Rezuna Hashdabadi 13:30-13:45
3) The Factors Driving Greek Agricultural businesses to Develop Differentiated Business Strategies in Greek Food Markets, Apostolos D. Zavridis 13:45-14:00
4) Developed Corporate Social Responsibility Means Google, Chrysanthos Chrysanthou 14:00-14:15
5) Bank of Cyprus challenging CSR activities, Kyriakos Malathousas 14:15-14:30
6) The Effect on Profitability of the Relationship between Job Satisfaction and Staff Turnover ion Employees in Cyprus, Andreas Georgiou 14:30-14:45
7) Evaluation of the Investment Environment in the Cyprus Tourism sector, Andrea Georgiou 14:45-15:00
8) Globalization and Aquaculture: Challenges and opportunities in the case of Cyprus, Marinou Panagopoulos and Panagiota Kontakos 15:00-15:15
9) Circular Economy and Entrepreneurial Learning in Food Waste Management, Panagiota Kontakos 15:15-15:30
10) The impact of Psychic Distance on the performance of Multinational Enterprises in the Tour industry, Ahmedreza Arastehvandari and Panagiota Kontakos 15:30-15:45
11) Renewable Policies and Challenges in 2020 in Cyprus, Chiaraldon Andrea and Panagiota Kontakos 15:45-16:00
12) European Energy Business: New Infrastructures & Investments, Panagiota Kontakos 16:00-16:15
13) A Case Study in Business Communication Strategy: The case of Season, Spyridoua Theoharouda 16:15-16:30